



Chaparral Directory Advertising 2011-2012



This year the Chaparral High Association of Parents & Teachers (CHAPTS) is pleased to announce expanded advertising opportunities! The redesigned CHAPTS website will provide valuable communication for our 2,000+ families and alumni. Our goal is to have our website be their favorite place to view current, pertinent information on the many programs, activities and events of the Chaparral Firebird community. By advertising with CHAPTS, it will give your business exposure to many families in the Scottsdale/Paradise Valley areas.

PRICES FOR ADVERTISING

- Platinum Level ~ Best Offer**
Back Cover Page of Directory
Banner advertisement on CHAPTS website with business link
- Gold Level ~ Best Offer**
Inside Front Cover or Inside Back Cover Page of Directory
Banner advertisement on CHAPTS website with business link
- Silver Level \$200**
Full Page advertisement in Directory
Banner advertisement on CHAPTS website with business link
- Copper Level \$125**
Half Page advertisement in Directory
- Ruby Level \$75**
Quarter Page advertisement in Directory
- Onyx Level \$30**

Advertiser's Name/Business _____ Phone Number _____

Contact Person: _____ Email _____

Please make every effort to have a digital file of your advertisement ready to submit (via disc or email) for a cleaner, sharper and better quality advertisement. If using a business card, most printers can easily email a pdf file of your business card for your business card ad submission.

Please fill out this form by **September 9** and return with your check payable to CHAPTS or call with your credit card information.

Submit your ad in digital form to: **CHAPTS Student Directory, c/o Chaparral High School
6935 E. Gold Dust Ave., Scottsdale, AZ 85253**

Questions? Please contact your directory committee co-chair, Julia Libling 480-922-9083 or julia.libling@cox.net

Thank you for your support of CHAPTS !

www.CHAPTS.org